

# B2B Marketing Exchange 2024 “#B2BMX Trailblazer” Contest

## OFFICIAL RULES

### 1. ELIGIBILITY; METHOD TO ENTER; SUBMISSION GUIDELINES.

The #B2BMX Trailblazer contest (the “Contest”) is only open to legal residents of the continental U.S. and Canada, who are in the age of majority for their region at the time of participation, and is over the age of 21. Employees of the B2B Marketing Exchange, Emerald, and advertising and promotion agencies, and suppliers, (collectively the “Sponsor”), and immediate family members are not eligible to participate in the Contest. The Contest is subject to all applicable federal, state, and local laws and regulations. **The Contest is void where prohibited.**

### 2. START AND END DATES

Entries will be accepted starting on December 1, 2023 at 1:00 pm Eastern Standard Time and ending January 10, 2024 at 9:00 pm Eastern Standard Time.

### 3. HOW TO ENTER

To enter the Contest, the participant (“Participant” or “You/ Your”) must submit a nomination via the Contest web form by the deadline. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsor. You may submit multiple nominations, and you may nominate yourself, but do not submit multiple entries for each Participant.

### 4. CONDITIONS TO ENTRY

By participating in this Contest, You:

- agrees to be fully unconditionally bound by these Rules;
- represent and warrant that You meet the eligibility requirements; and
- represent and warrant that your entry is an original work of authorship, and does not violate any third-party proprietary or intellectual property rights.

If Your entry infringes upon any third-party rights, You will be disqualified at the sole discretion of Sponsor.

## **5. DESCRIPTION AND VALUE OF THE PRIZE; ODDS OF WINNING.**

The categories of the Contest are: #B2BMX Trailblazer Award. The winner of the Contest (the “Winner”) for each category will receive a prize as follows:

#B2BMX Trailblazer Award – 1 Winner

- a. One (1) free All-Access Pass to attend #B2BMX (valued at \$2,295)
- b. One (1) Round-trip, standard economy airfare ticket to Phoenix-Sky Harbor International Airport up to \$750, booked by our travel agency a minimum of 21-days in advance.
- c. Hotel accommodations for up to three (3) nights room and tax only at The Phoenician Resort in the group block.
- d. \$300 Visa gift card

No cash or other prize substitution shall be permitted except at Sponsor’s discretion. The prize is non-transferable. Acceptance of prize constitutes permission for Sponsor to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

## **6. JUDGING INFORMATION AND CRITERIA**

Sponsor will judge Contest base such criteria as: nominee’s work experience to date, notable projects or initiatives completed by the nominee, whether or not the nominee has attended the B2B Marketing Exchange in the past, and other criteria as determined by the Sponsor.

## **7. NOTIFICATION OF WINNER(S).**

Winner(s) will be announced on or before February 9, 2024 on the B2B Marketing Exchange website and associated social media account. Winner(s) will also be notified by email within five (5) days following selection of Winner(s). Sponsor shall have no liability for any Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for any Winner’s provision of incorrect or otherwise non-functioning contact information. If a Winner cannot be contacted, is ineligible, fails to claim the prize within ten (10) days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner may be selected. Receipt by Winner(s) of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations.

## **8. WINNER'S OBLIGATIONS**

Each Winner grants (and agrees to confirm said grant in writing upon the request of Sponsor) to Sponsor, and those acting pursuant to Sponsor's direction or control, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the Internet, at any time or times, Winner's name, portrait, picture, voice, likeness and biographical information for advertising, trade and promotional purposes without additional consideration and without notice, review or approval.

Further, Winner will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release, a Publicity Release (where lawful), and provide evidence of identity and age with a valid state or federally issued identification (i.e. driver's license or passport), all within fourteen (14) days of prize notification. If said documents are not returned timely, or if prize or prize notification is returned as non-deliverable, or if such Winner is found not to have complied with these Official Rules, declines the prize for any reason, or is ineligible for any reason, the prize will be forfeited and may be awarded, at Sponsor's sole discretion, to an alternate Winner.

## **9. RELEASE**

**By participating, You release and agree to hold harmless Sponsor, its parents, subsidiaries, affiliates, advertising and promotion agencies and all of their respective directors, officers, employees, representatives and agents from any and all liability for any claims, injury, loss or damage of any kind to persons (including, without limitation, death) or property, arising directly or indirectly, in whole or in part, from or in connection with the acceptance, possession, use or misuse of any prize, participation in this Sweepstakes, or any Sweepstakes-related activity. NOTWITHSTANDING THE FOREGOING, IN THE EVENT THAT THE PRECEDING RELEASE IS DETERMINED BY A COURT OF COMPETENT JURISDICTION TO BE INVALID OR VOID FOR ANY REASON, THE PARTICIPANT AGREES THAT, BY ENTERING THE SWEEPSTAKES, (I) ANY CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (II) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM, ANY OTHER DAMAGES, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES.**

## **10. PRIVACY POLICY**

**All entry information collected in connection with the Contest shall be accessible by Sponsor. Such information may be used by Sponsor and its partners to contact each entrant directly with marketing or other information. By participating in the Contest, You hereby consent to such use. Subject to the foregoing, all other uses of entrant information will be in**

accordance with the Emerald X's Privacy Policy in effect as of the date of entry. The privacy policy may be revised from time to time at Emerald's sole discretion.

## **10. GOVERNING LAW**

By entering, You agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Official Rules, or the rights and obligations of participants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of California without regard to its conflicts of law provisions. All participants hereby consent to the jurisdiction and venue of the federal or state courts located in Orange County, California.

## **11. WINNER LIST**

For the names of the Sweepstakes winners, send a self-addressed stamped envelope with your request to: B2B Marketing Exchange, Emerald, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675. Winner list requests must be received by Sponsor by February 9, 2024.

## **12. RIGHT TO CANCEL OR SUSPEND CONTEST**

If for any reason the Contest is not capable of running as planned due to causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right, at its sole discretion, to disqualify any participant(s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the Contest. If Sponsor elects to cancel or terminate the Contest, Sponsor will not retain any rights in the submitted photographs and will return the entry fees.

## **13. SPONSOR.**

Emerald X, LLC, 100 Broadway, Floor 14, New York, NY 10005.